**Project Design Phase**

**Proposed Solution Template**

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| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID47796 |
| Project Name | Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | Lack of clear, visual insights into the distribution, types, and growth of UNESCO World Heritage Sites, making it difficult for users to explore the data meaningfully. |
|  | Idea / Solution description | The project uses Tableau to visually analyze the 2019 UNESCO heritage sites dataset through dashboards and stories. It includes filters, maps, charts, and stories to explore the sites by country, region, type, and year. |
|  | Novelty / Uniqueness | |  | | --- | |  |  |  | | --- | | Instead of static reports, this solution uses  interactive visualizations  and storytelling with Tableau,  making data easier to explore and understand. | |
|  | Social Impact / Customer Satisfaction | Tourists, researchers, and students can easily understand global heritage trends. This promotes awareness, cultural appreciation, and data-driven planning for preservation. |
|  | Business Model (Revenue Model) | This is a non-commercial educational project. However, the concept can be extended for use in tourism apps or government heritage portals for insights. |
|  | Scalability of the Solution | The solution can be scaled by adding more datasets (e.g., visitor counts, funding data, conservation status), and updated yearly for real-time insights. |